

PODCAST RATE SHEET

Podcast Name: [Your Podcast Name]

Genre: Storytelling/Narrative

Audience Demographics: [Describe the demographics of your audience here]

Average Downloads per Episode: [Number of downloads]

Podcast Website: [Website URL]

SPONSORSHIP OPPORTUNITIES

1. EPISODE SPONSORSHIP

- **Exclusive Episode Sponsorship** - \$[XXX] per episode
 - Exclusive mention at the beginning and end of the episode
 - Logo and link on the episode webpage
 - Opportunity to include a branded message or story within the episode
- **Segment Sponsorship** - \$[XXX] per segment
 - Mention at the beginning and end of the sponsored segment
 - Logo and link on the episode webpage

2. AD SLOTS

- **Pre-Roll Ad (30 seconds)** - \$[XXX] per episode
- **Mid-Roll Ad (60 seconds)** - \$[XXX] per episode
- **Post-Roll Ad (30 seconds)** - \$[XXX] per episode

3. BRANDED STORYTELLING

- **Branded Story Segment** - \$[XXX] per segment
 - A branded story segment crafted in collaboration with the sponsor, seamlessly integrated into the episode's narrative
- **Product Placement within a Story** - \$[XXX] per placement
 - Product or service integrated naturally within a story segment

4. SOCIAL MEDIA PROMOTION

- **Single Social Media Post** - \$[XXX] per post
- **Social Media Campaign (3 posts)** - \$[XXX] per campaign

5. NEWSLETTER PROMOTION

- **Newsletter Mention** - \$[XXX] per mention
- **Dedicated Newsletter** - \$[XXX] per newsletter

PACKAGE DEALS

- **Narrative Package** - \$[XXX]
 - Includes [details of what's included in the package, e.g., episode sponsorship, branded story segment, etc.]
- **Storyteller Package** - \$[XXX]
 - Includes [details of what's included in the package, e.g., segment sponsorship, social media promotion, etc.]
- **Legend Package** - \$[XXX]
 - Includes [details of what's included in the package, e.g., exclusive episode sponsorship, branded story segment, etc.]

CONTACT INFORMATION

For more information or to book a sponsorship, please contact:

Name: [Your Name]

Email: [Your Email]

Phone: [Your Phone Number]

Note: All prices are negotiable and customizable based on the specific needs of the sponsor. We are open to crafting unique sponsorship opportunities that align with our narrative style and your brand message.

Remember to replace all the placeholders with your actual data. You might also want to include some statistics or testimonials that demonstrate the success of previous sponsorships, if available.